

# ADITYA ENGINEERING COLLEGE

An Autonomous Institution

Approved by AICTE • Permanently Affiliated to JNTUK • Accredited by NAAC with 'A' Grade

Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

## DEPARTMENT OF MANAGEMENT STUDIES

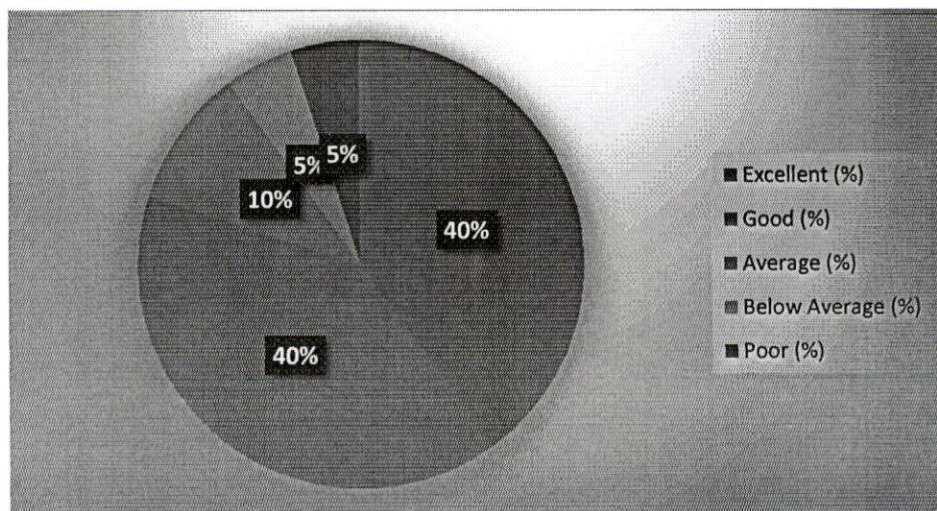
### Alumni Feedback on curriculum

Alumni Feedback Analysis (2020- 2021) for MBA

Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion
	Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
Curriculum is contemporary and need based	40	40	10	5	5	Excellent& good	80%
There is adequate emphasis on employability skills/skill development/entrepreneurship in the curriculum	20	53	17	6	4	Excellent& good	73%
The electives offered in the curriculum suits the industry needs and technological advancements.	24	45	11	10	10	Excellent& good	69%

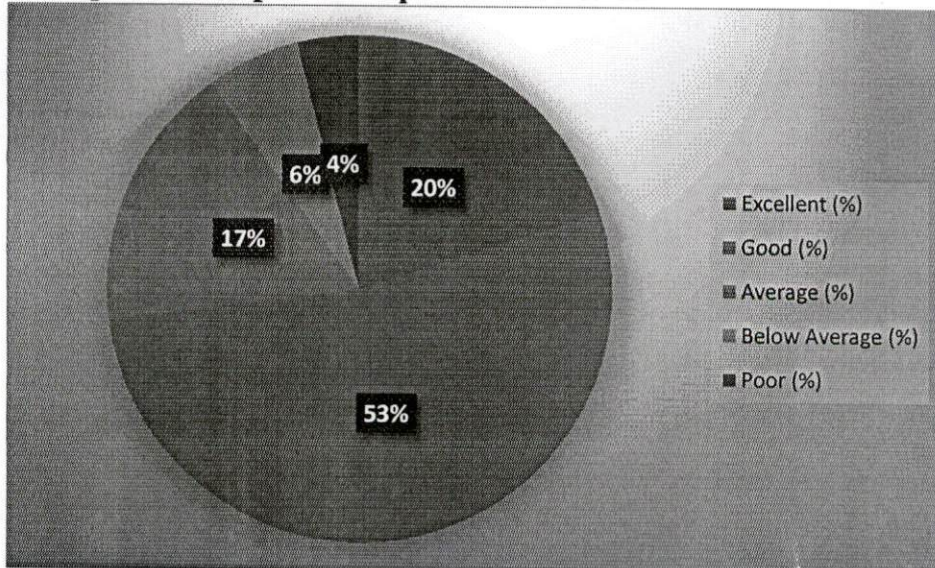
### Graphical representation of Alumni feedback analysis

#### 1. Curriculum is contemporary and need based

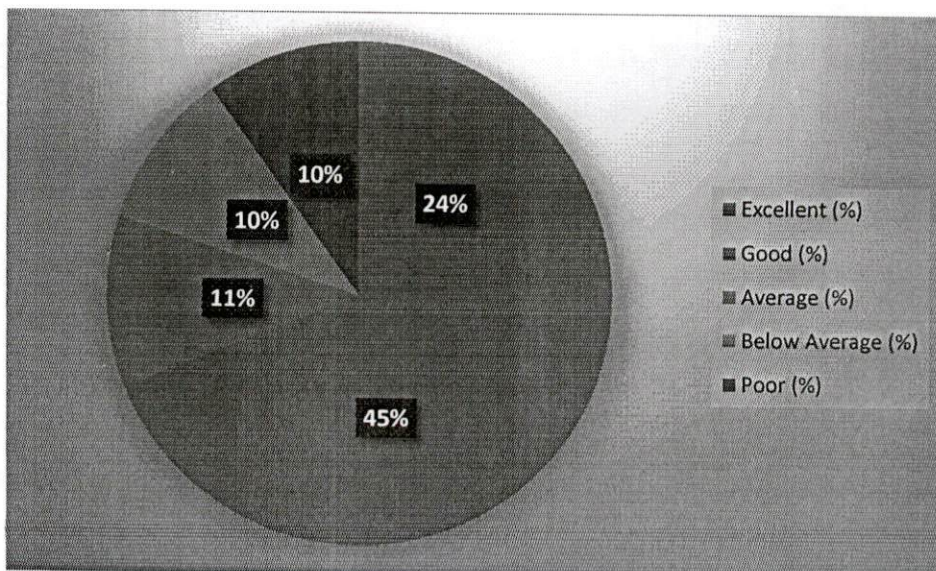




2. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum



3. The electives offered in the curriculum suits the industry needs and technological advancements.



**Suggest any courses to be added to /removed from the curriculum**

1. No suggestions

**Suggest any new topics/technologies/tools/modules to be learned by students to make them industry- ready**

1. No Suggestions

**Give any other suggestions for improving the Curriculum**

1. No suggestions

**The following are observations on Alumni feedback and actions need to be initiated:**

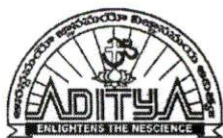
1. Curricullam related suggestions are not given. Suggested to improve student communication, research and participative skills.
2. Group discussion& Just a minute activities are included along with regular academics

*D. Viral*

**Head of the Department**

*Head of the Department*  
Department of Management Studies  
Aditya Engineering College (A)  
SURAMPALEM





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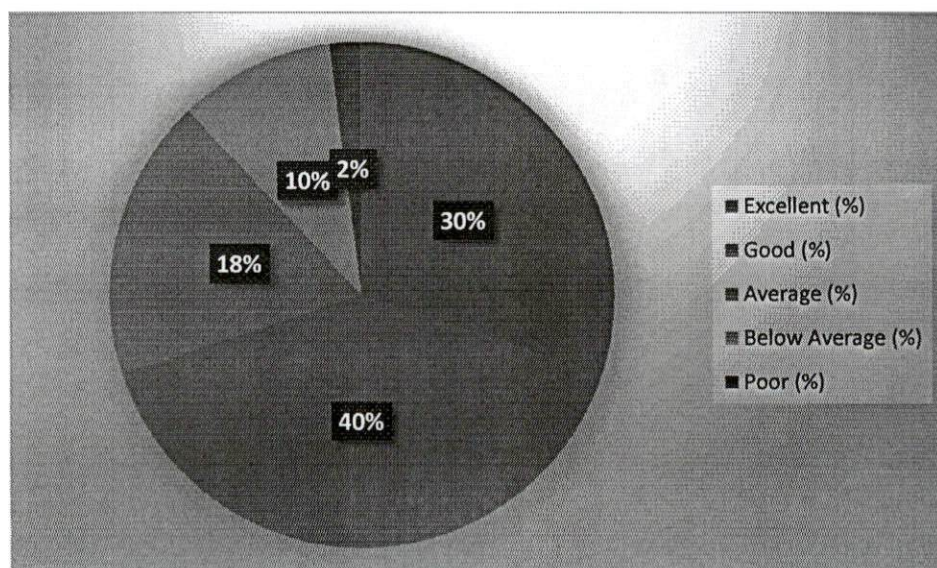
## DEPARTMENT OF MANAGEMENT STUDIES

### Employer Feedback on curriculum

Employer Feedback Analysis (2020-2021) for MBA program

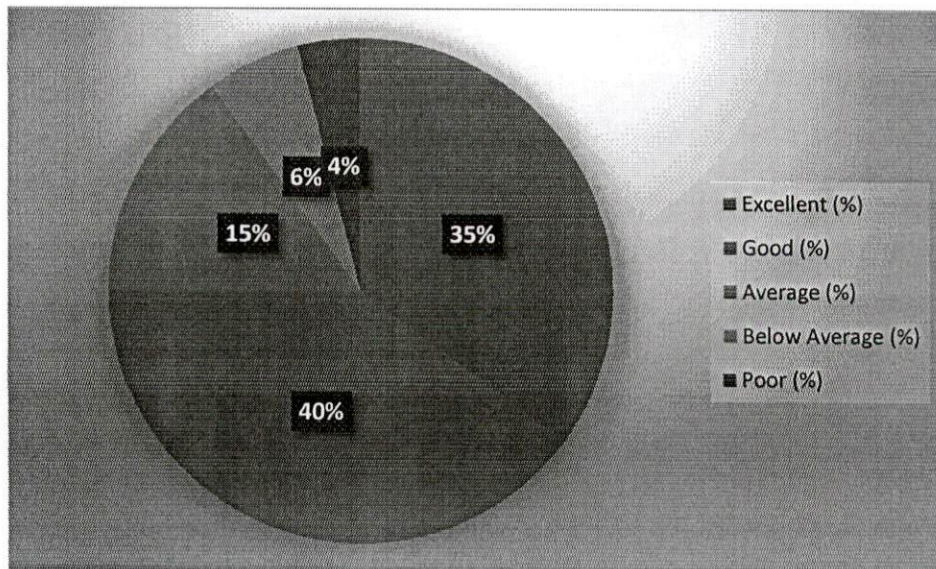
S. NO	Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	30	40	18	10	2	Excellent & good	70%
2	There is adequate emphasis on employability skills/ skill development/ entrepreneurship in the curriculum	35	40	15	6	4	Excellent & good	75%
3	The electives offered in the curriculum suits the industry needs and technological advancements.	20	60	12	5	3	Excellent & good	80%

### Curriculum is contemporary and need based

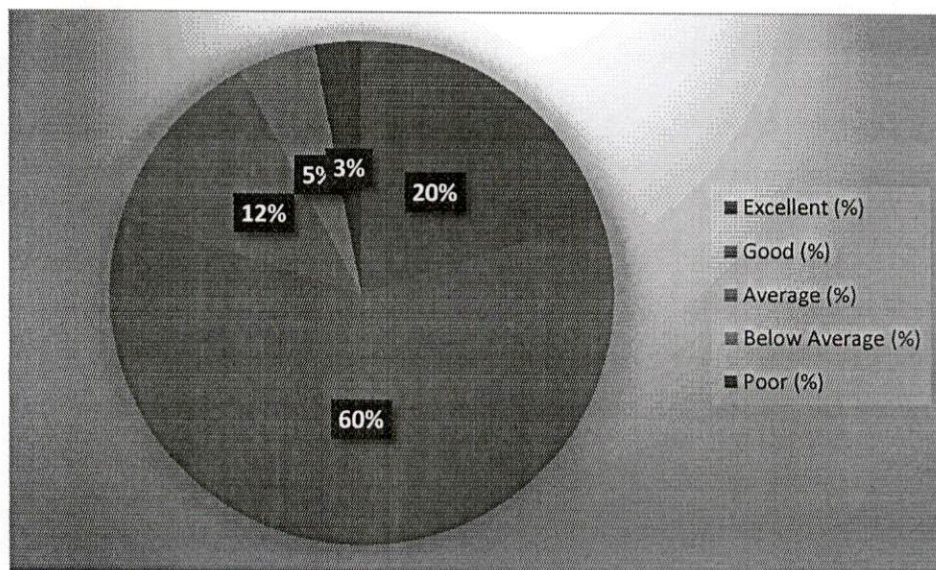




**There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum**



**The electives offered in the curriculum suits the industry needs and technological advancements**



**Suggest any courses to be added to/removed from the curriculum**

1. Add more employability courses.
2. Add soft skills and interview skills in Business communication course
3. Add More case studies in Finance electives

**Suggest the skills to be acquired by our students to meet the Industry requirements**

1. Along with Academics employer suggested to have more industrial exposure for the students
2. Student communication skills should improve
3. Problem solving skills of the should be enhanced

**Any other suggestions on Curriculum**

Add skill-oriented courses in curriculum

**The following are observations on Employer feedback and action needs to be initiated:**

1. Along with Academics employer suggested to have more industrial exposure for the students. 2. Industrial visits are planned.
2. Students employability skills should be enhanced .It is planned to offer Value added courses

*N. Vival*

**Head of the Department**

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Department of Management Studies  
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## DEPARTMENT OF MANAGEMENT STUDIES

### Teacher Feedback on curriculum

Teacher Feedback Analysis (2020- 2021) for MBA program.

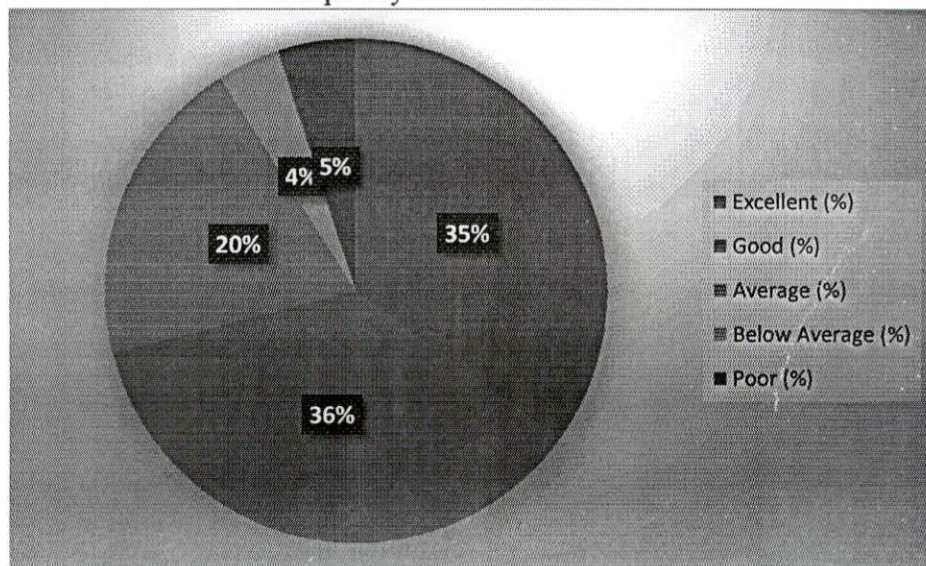
S. NO	Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	35	36	20	4	5	Excellent& good	71%
2	The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.	32	43	14	5	6	Excellent& good	75%
3	Curriculum has good balance of Theory and Practical courses.	32	38	20	5	5	Excellent& good	70%
4	Faculty have the freedom to adopt new techniques for teaching like seminars, presentations, group discussions, flip class room etc.	28	40	17	8	7	Excellent& good	68%
5	The hands on experience gained by the students through the laboratory courses is up to the expectations.	30	42	18	6	4	Excellent& good	72%
6	The students attain the PEOs, POs, PSOs and COs	32	36	18	6	8	Excellent& good	68%

	satisfactorily.							
7	There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum.	31	49	9	8	3	Excellent & good	80%
8	There is adequate emphasis on Communication Skills in the Curriculum	41	30	18	6	5	Excellent & good	71%
9	There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.	23	51	15	6	5	Excellent & good	74%
10	The curriculum has sufficient number of electives.	32	47	18	2	1	Excellent & good	79%
11	The electives offered in the curriculum suits the industry needs and technological advancements.	32	39	16	7	6	Excellent & good	71%
12	The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.	34	36	20	7	3	Excellent & good	70%
13	The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination	30	39	14	9	8	Excellent & good	69%

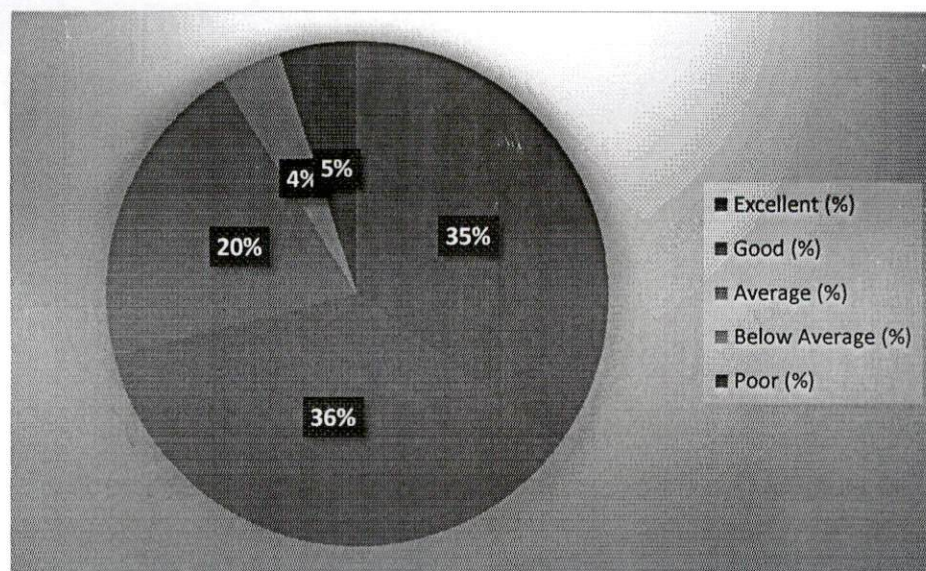


## Graphical representation of Teacher feedback on curriculum

### 1. Curriculum is contemporary and need based

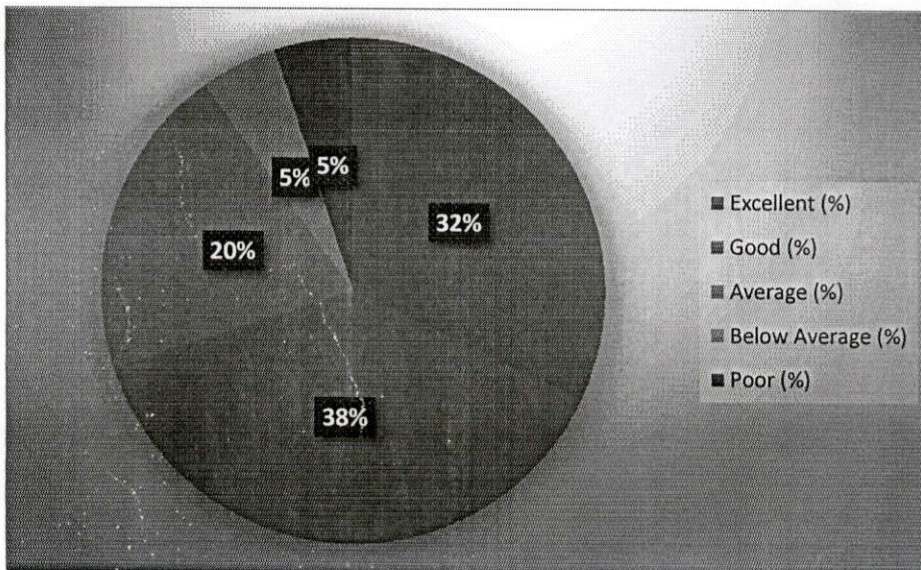


### 2. The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.

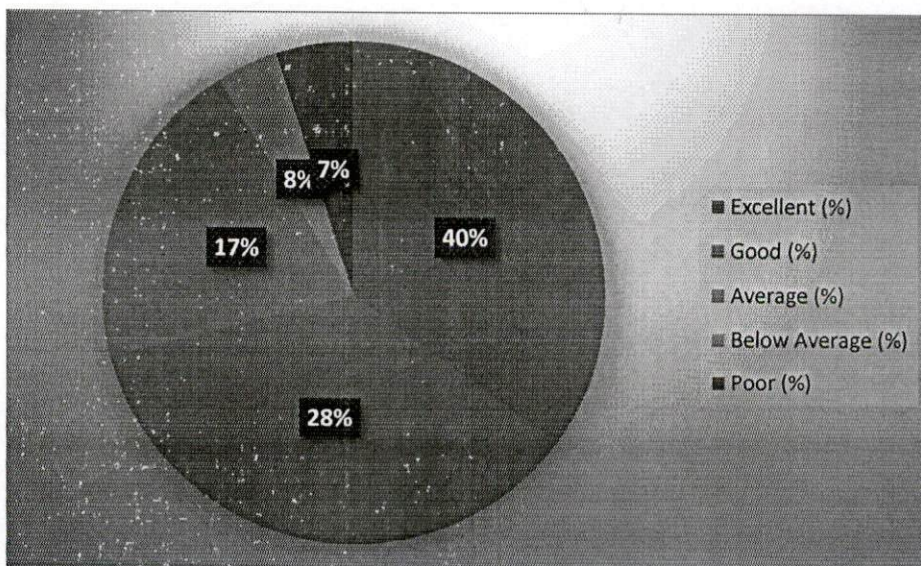




3. Curriculum has good balance of Theory and Practical courses.

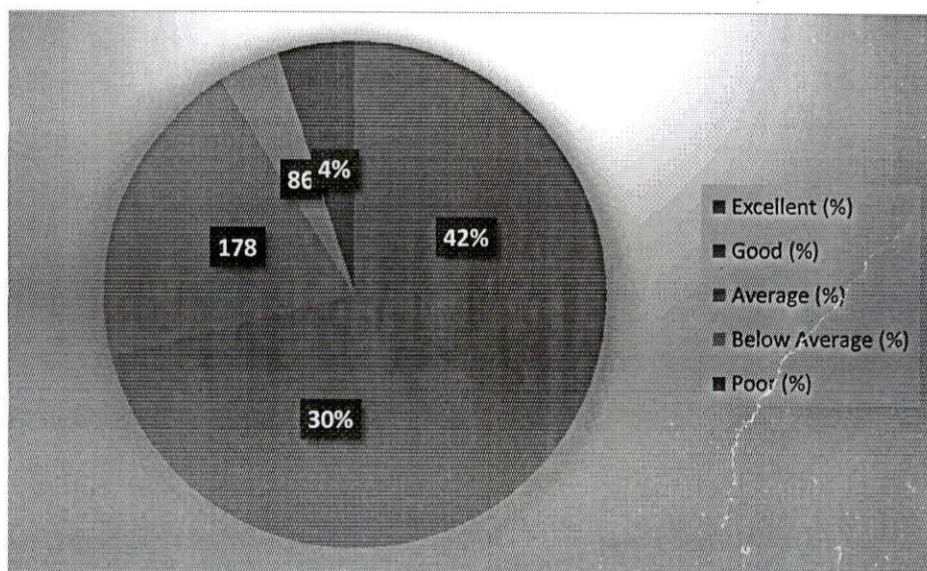


4. Faculty have the freedom to adopt new techniques for teaching like seminars, presentations, group discussions, flip class room etc.

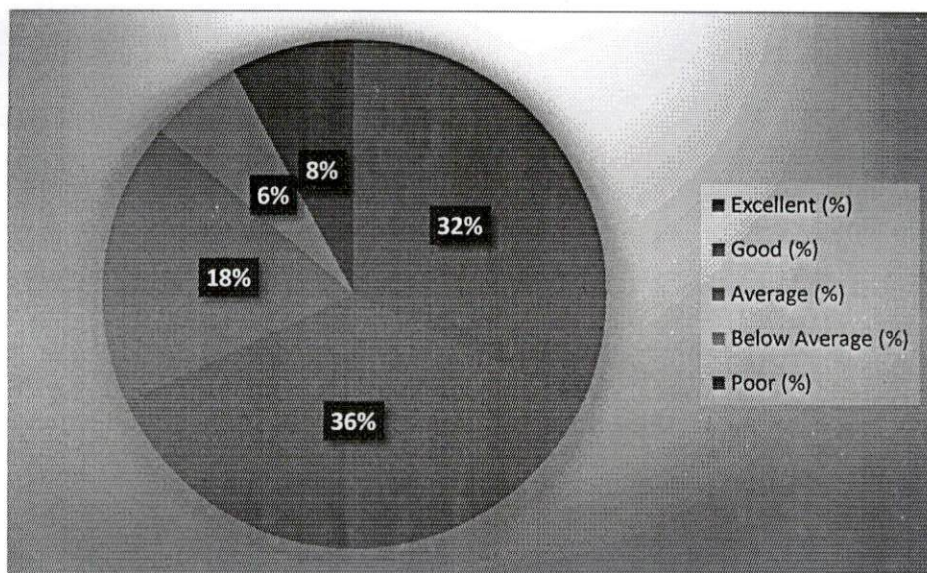




5. The hands on experience gained by the students through the laboratory courses is up to the expectations.

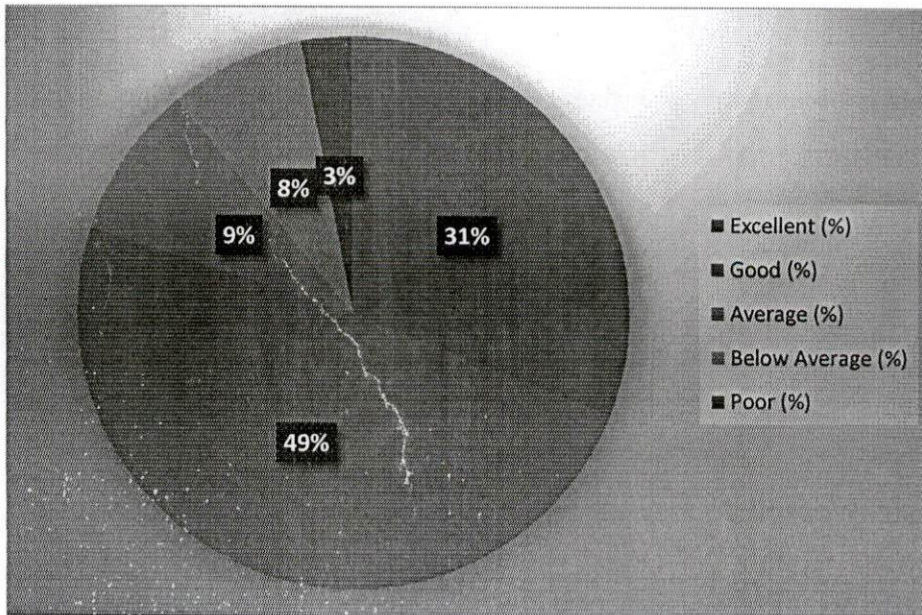


6. The students attain the PEOs, POs, PSOs and COs satisfactorily

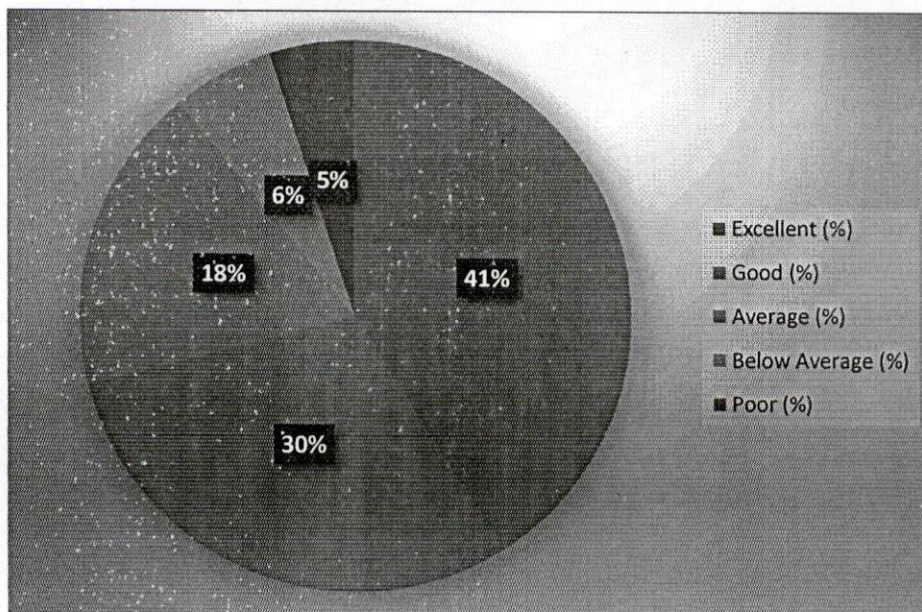




7. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum

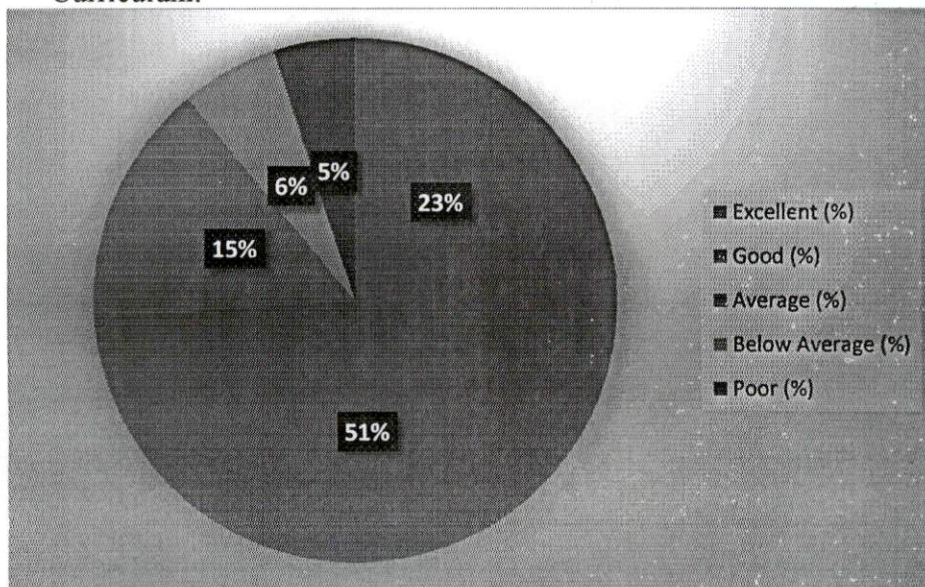


8. There is adequate emphasis on Communication Skills in the Curriculum

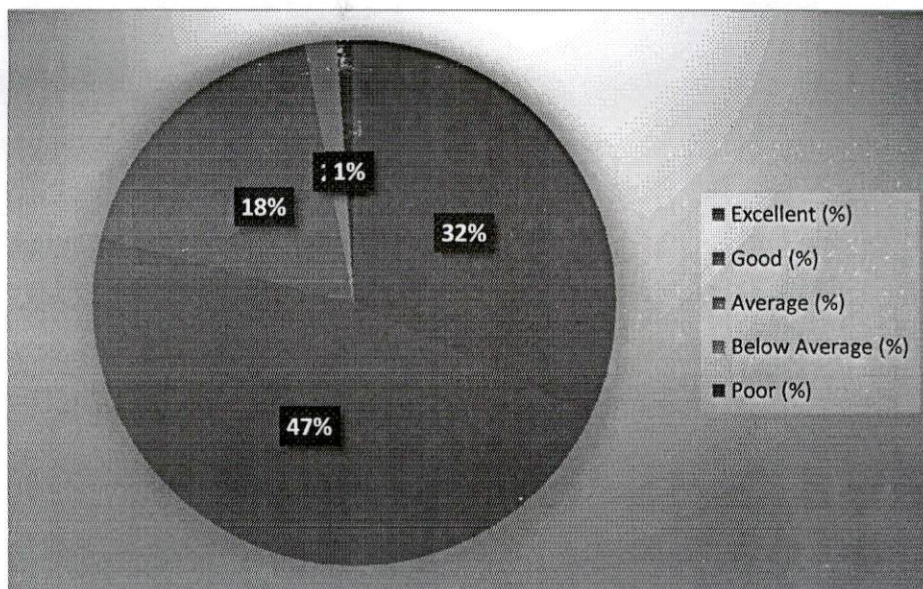




9. There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.

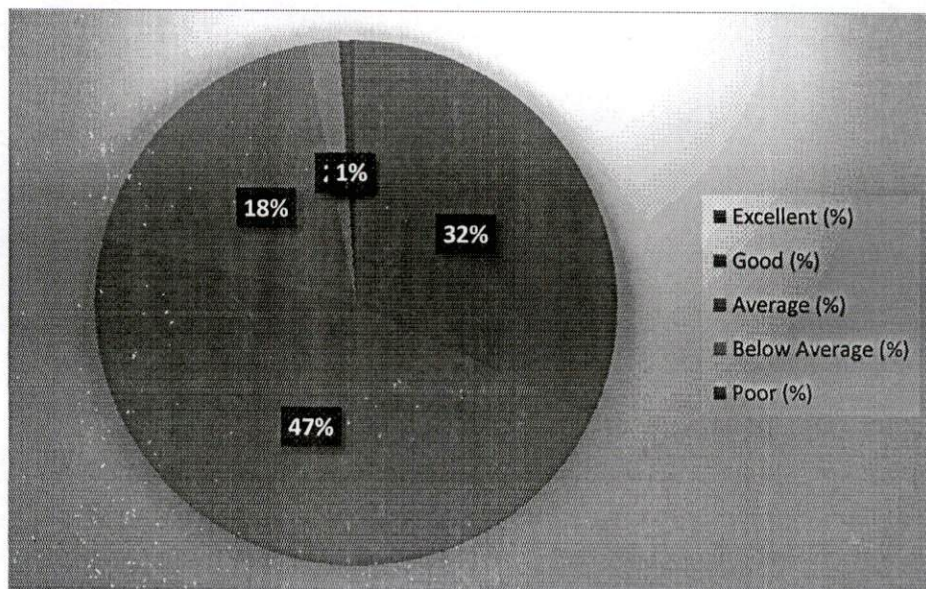


10. The curriculum has sufficient number of electives.

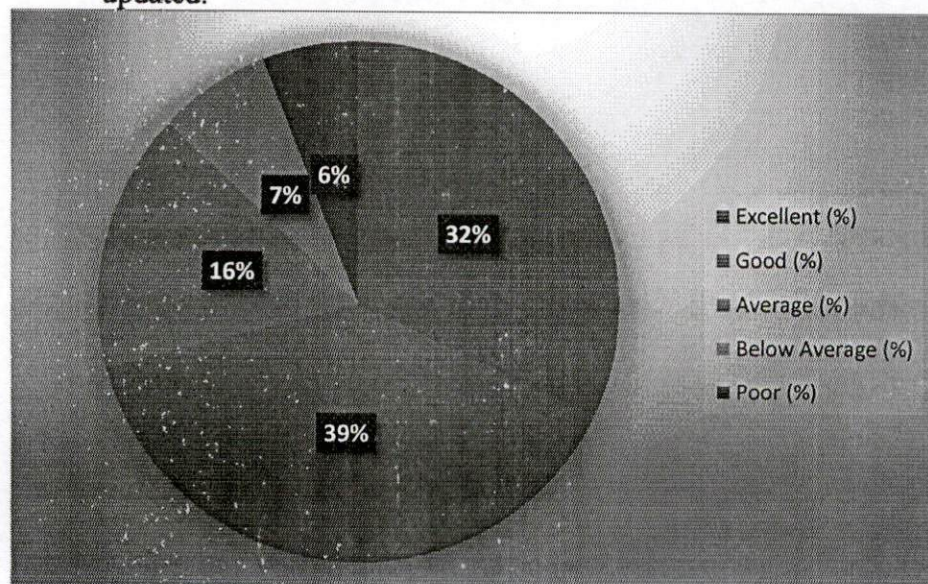




11. The electives offered in the curriculum suits the industry needs and technological advancements.

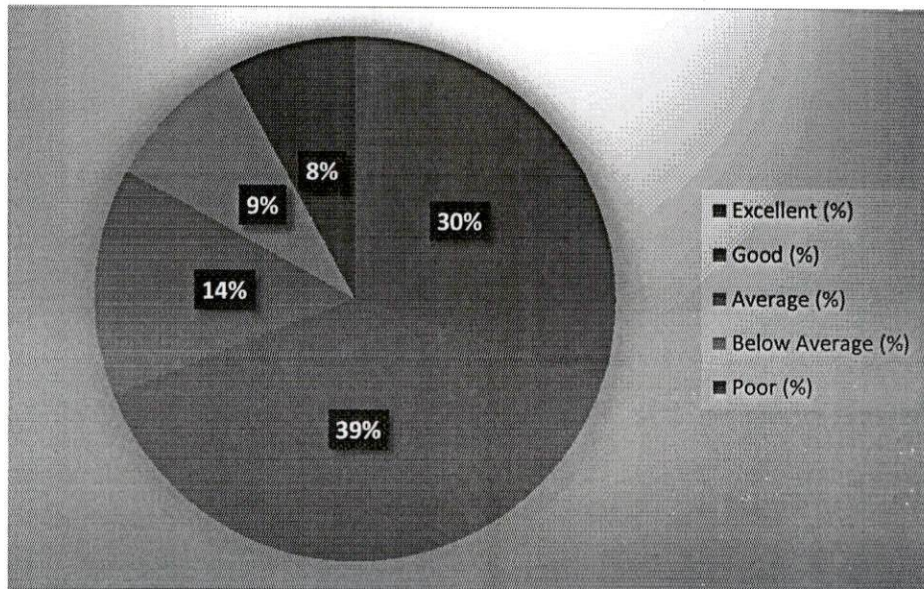


12. The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.





13. The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.



**Give suggestions for improving the Curriculum**

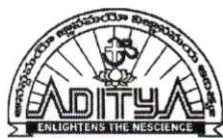
1. Suggested to have more entrepreneurship related courses in curriculum.
2. Suggested to have more reference books in curriculum
3. Suggested to Introduce new demanded courses in curriculum

**The following are observations on Faculty feedback and action need to be initiated:**

1. Innovation and Entrepreneurship (194MB4T15) is included in curriculum.
2. Reference books and text books are finalized by BOS members
3. Financial Derivatives (194FI4E05) & Behavioral Finance (194FI4E08) is included in curriculum

*N. V. Reddy*  
**Head of the Department**

*Head of the Department*  
Department of Management Studies  
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## DEPARTMENT OF MANAGEMENT STUDIES

### Student Feedback on curriculum

#### Student Feedback Analysis (2020- 2021) for MBA

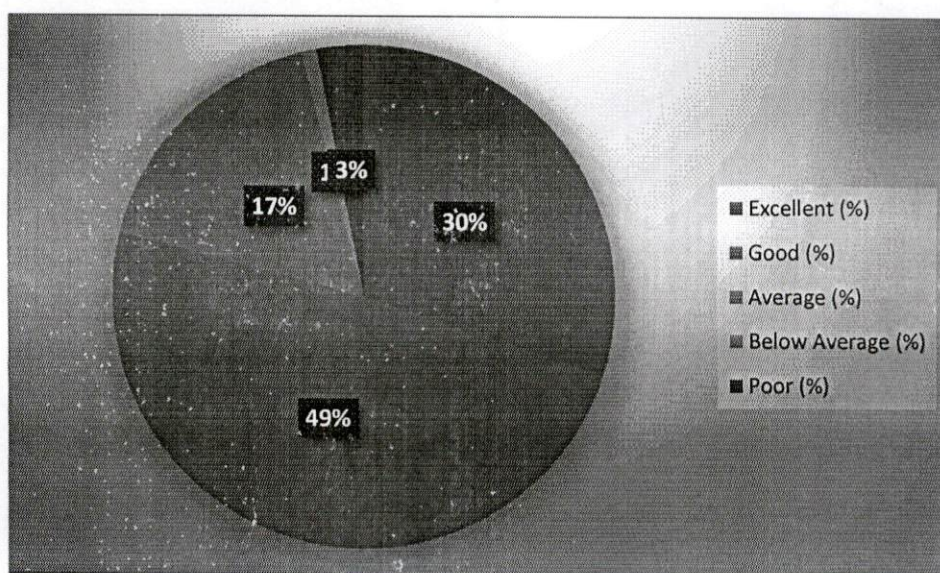
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		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	30	49	17	1	3	Excellent& good	79%
2	Curriculum has good balance of Theory and Practical courses	30	37	13	11	9	Excellent& good	67%
3	The curriculum has sufficient number of electives	26	46	21	4	3	Excellent& good	72%
4	There is adequate emphasis on employability skills / skill development/entrepreneurship in the curriculum.	29	51	15	2	3	Excellent& good	80%
5	There is adequate emphasis on Communication Skills in the Curriculum.	22	43	27	3	5	Excellent& good	67%
6	There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.	28	48	17	4	3	Excellent& good	76%
7	The electives offered in the curriculum suits the industry needs and technological advancements.	30	41	14	9	6	Excellent& good	71%
8	The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.	24	48	18	3	7	Excellent& good	72%
9	The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are	31	42	12	8	7	Excellent& good	73%



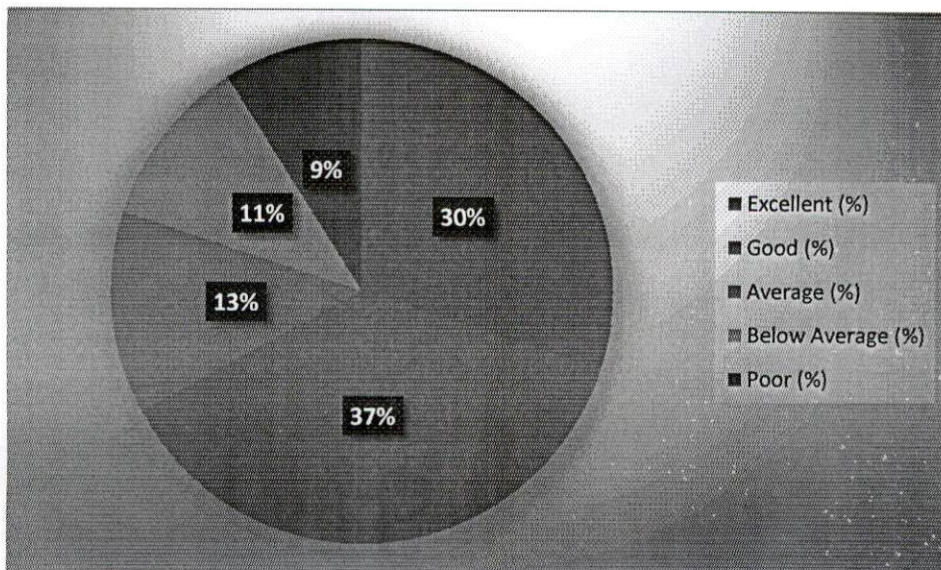
	well defined and clear.							
10	The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.	33	41	18	2	6	Excellent & good	74%

### Graphical representation of Students feedback on curriculum

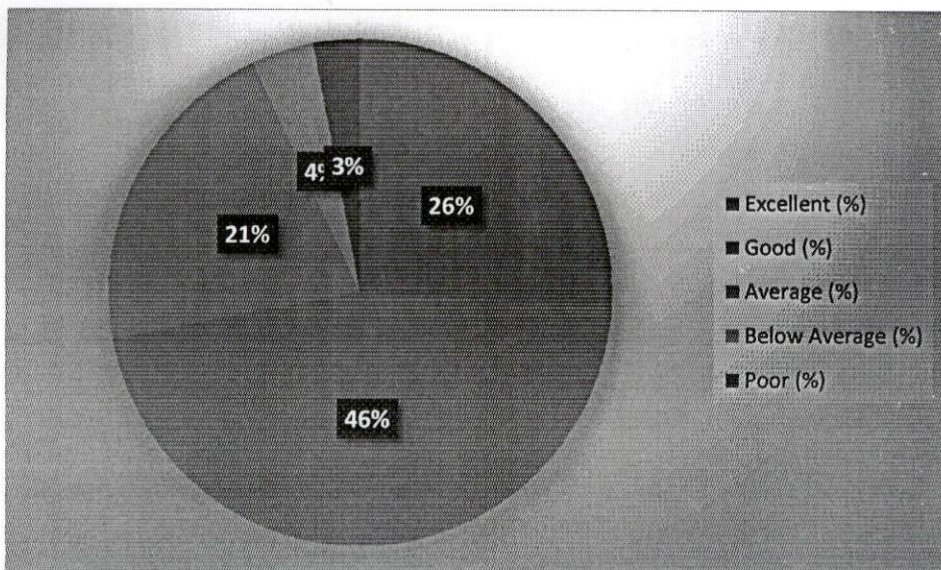
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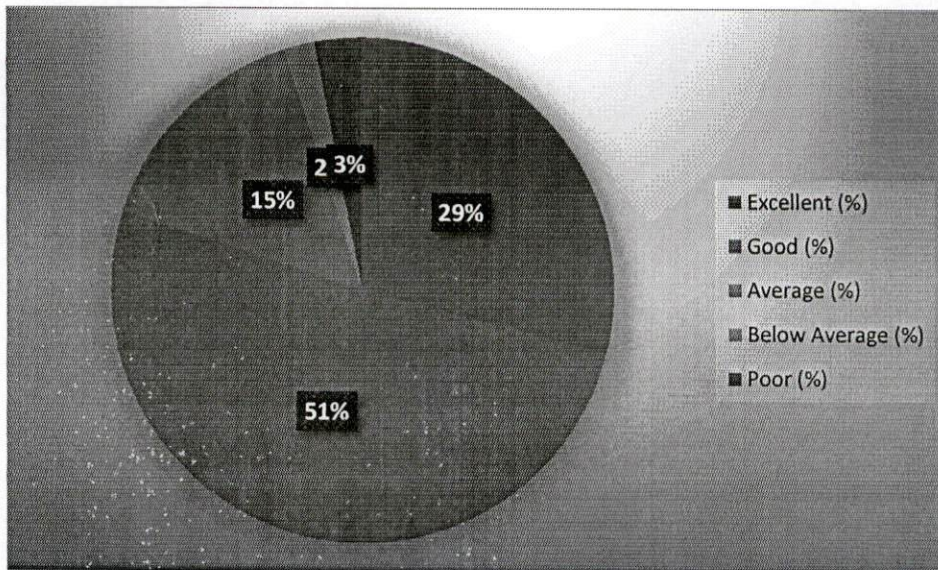


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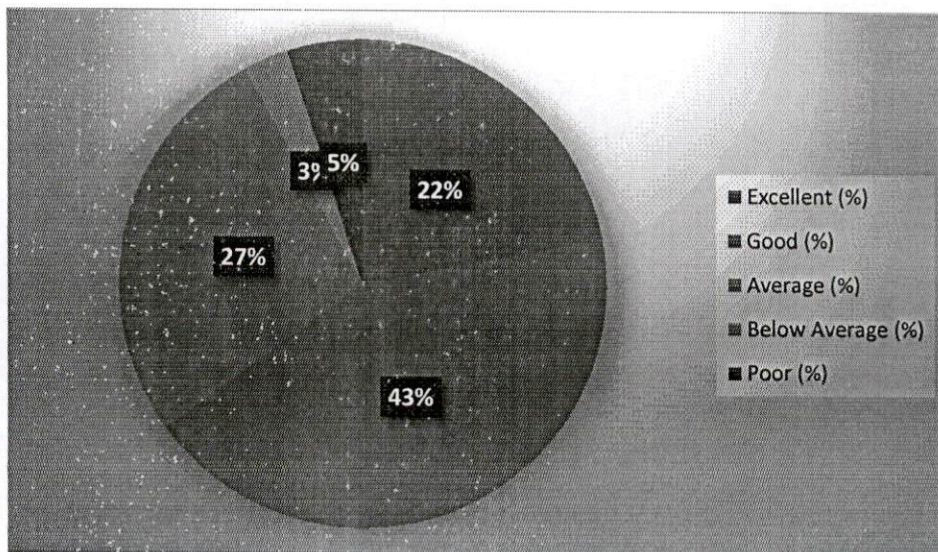




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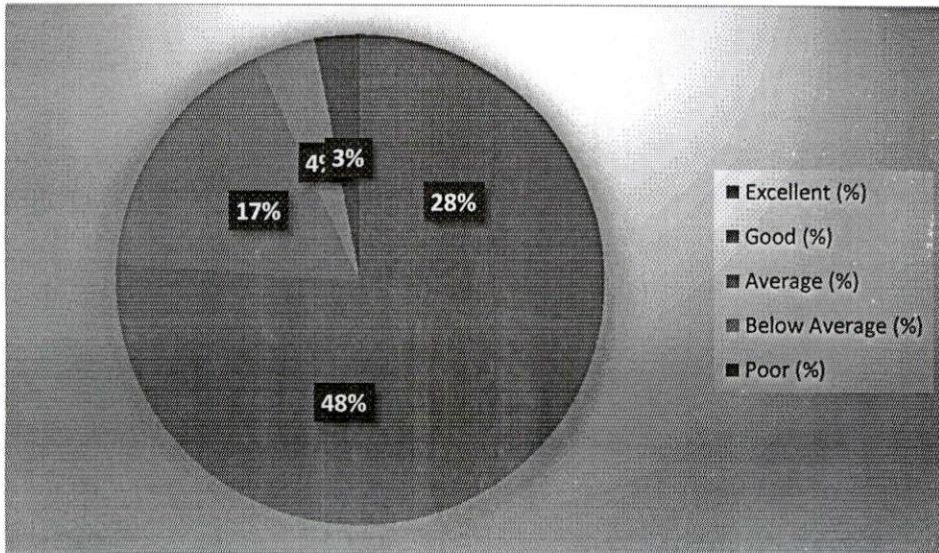


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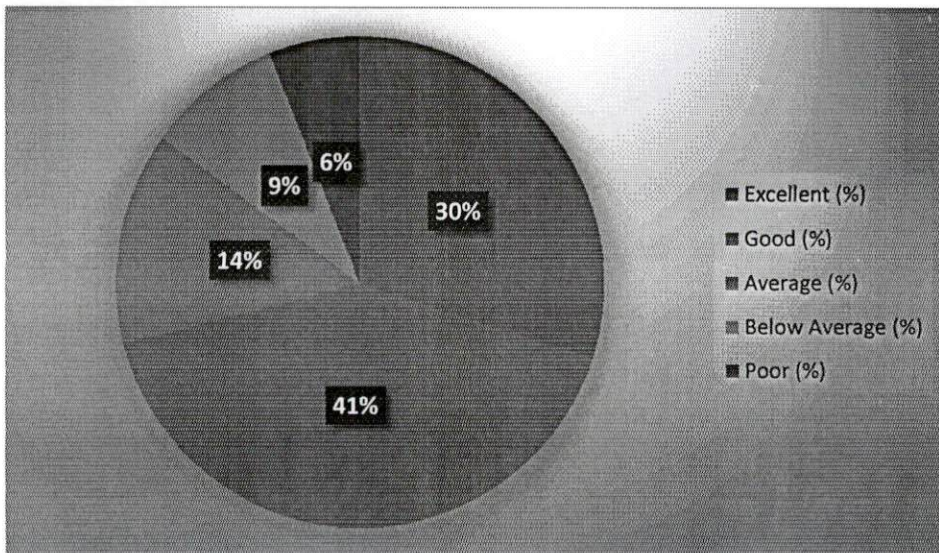




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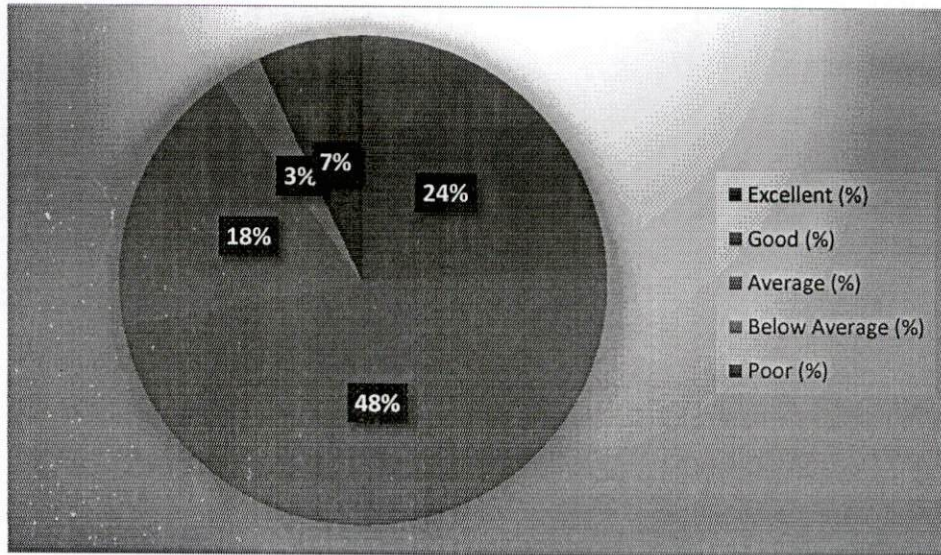


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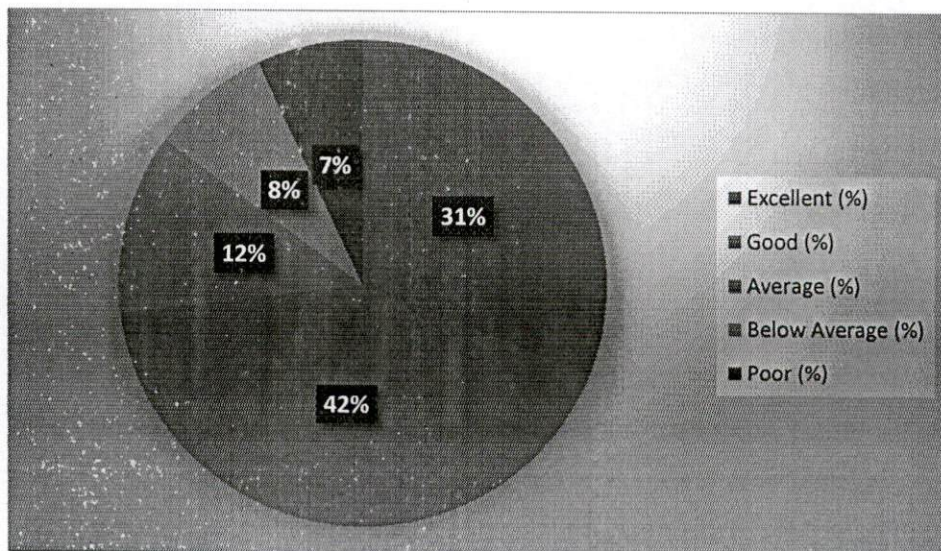




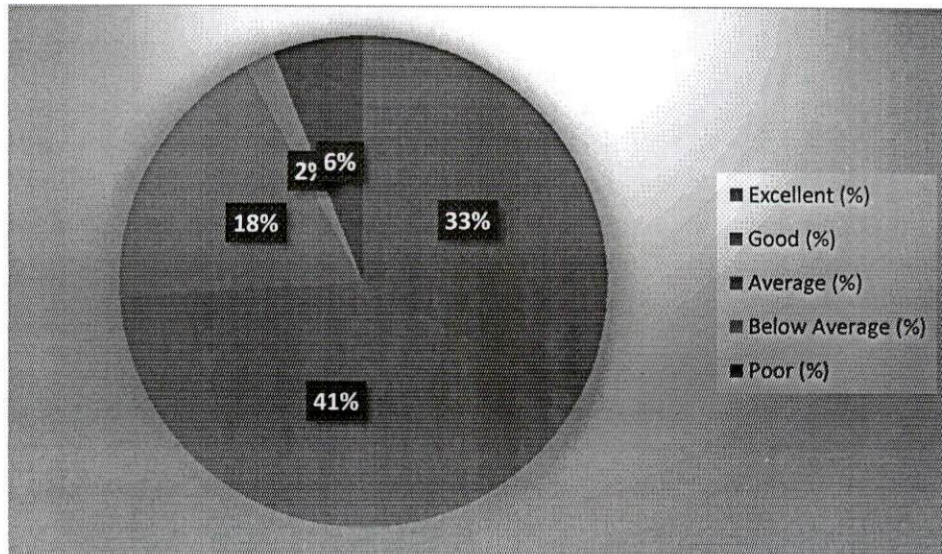
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**Give your suggestions for improving the curriculum**

1. Sports need to be conducted in campus
2. More management meets need to be organized.
3. An interaction with industrial experts' facility need to be created

**The following are observations on Student feedback and action needs to be initiated:**

1. It is planned to conduct one management meet per Year.
  2. Students are encouraged to do Internships to have interaction with Industry people
- Physical Department is asked to conduct more sports competitions for MBA students and conducted more competitions

*N. V. S. S. S.*  
**Head of the Department**  
*Head of the Department*  
Department of Management Studies  
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## DEPARTMENT OF MANAGEMENT STUDIES

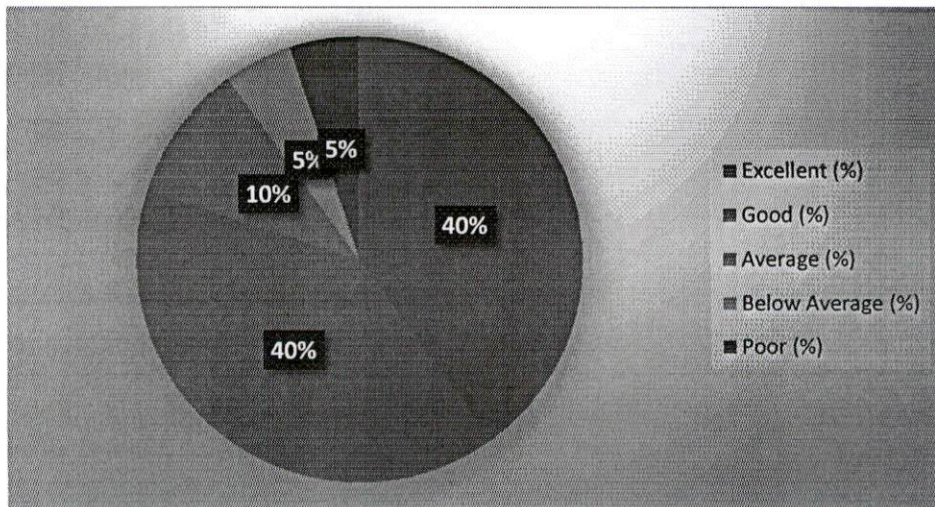
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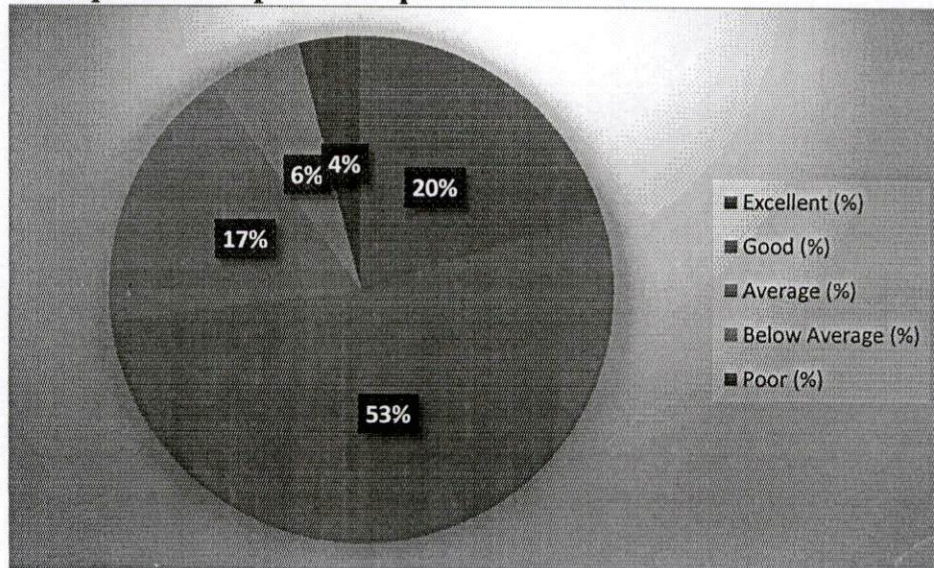
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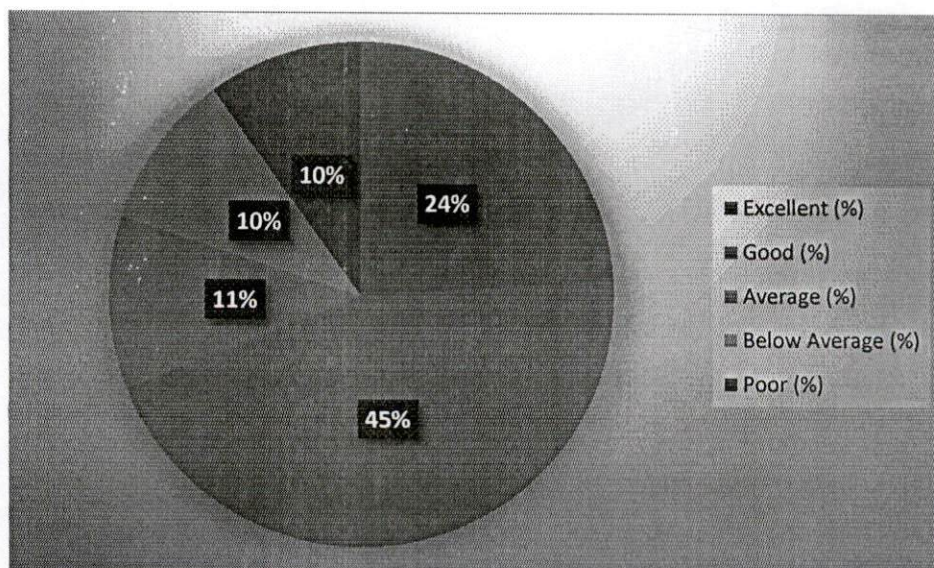




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